

*The Elite*  
Theater Company

OXNARD  
PERFORMING  
ARTS  
CENTER NON-PROFIT



# THEATRE OF SHADOWS

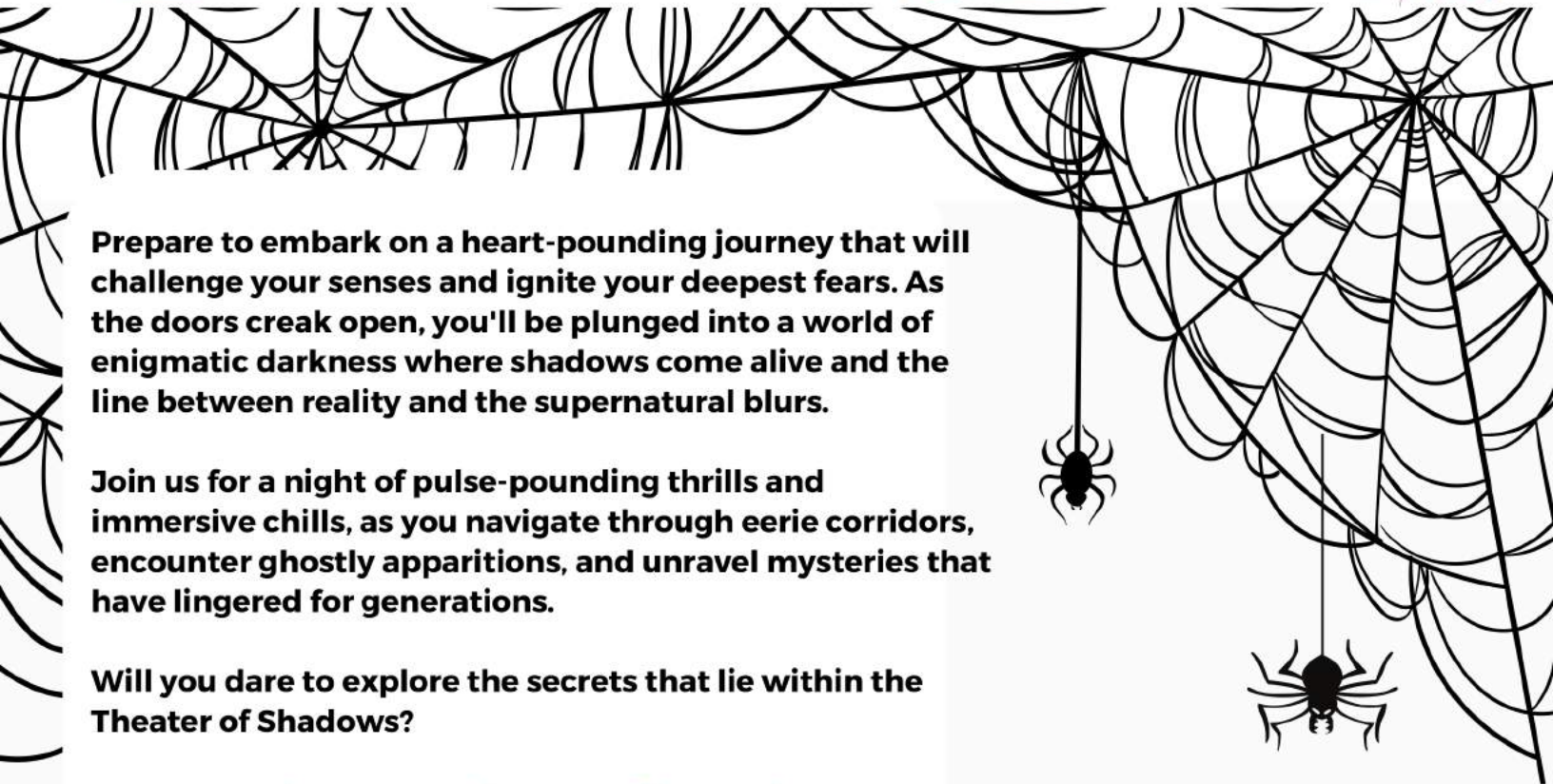
OCTOBER 2023

A HAUNTED HOUSE EXPERIENCE  
@ CHANNEL ISLANDS HARBOR



**STEP INTO THE REALM OF SPINE-TINGLING SUSPENSE AND ELECTRIFYING EXCITEMENT AT THE**

# **THEATRE OF SHADOWS**



**Prepare to embark on a heart-pounding journey that will challenge your senses and ignite your deepest fears. As the doors creak open, you'll be plunged into a world of enigmatic darkness where shadows come alive and the line between reality and the supernatural blurs.**

**Join us for a night of pulse-pounding thrills and immersive chills, as you navigate through eerie corridors, encounter ghostly apparitions, and unravel mysteries that have lingered for generations.**

**Will you dare to explore the secrets that lie within the Theater of Shadows?**

**Your seat is reserved. Come, if you dare.**

**THIS OCTOBER, OPAC, ELITE THEATER AND THE CHANNEL ISLANDS HARBOR ARE TEAMING UP TO EXPAND ON THE HARBOR'S HALLOWEEN EVENT, THE WILDLY POPULAR 'PARADE OF FRIGHTS,' WHICH DREW THOUSANDS OF ATTENDEES IN ITS FIRST YEAR!**

**To engage and serve the community, OPAC will organize a first-ever haunted house - "Theatre of Shadows" - at Elite Theater located at Fisherman's Wharf. To complement the specter experience, OPAC will bring its beloved Trunk-or-Treat event featuring local car clubs who deck out their vintage and collectible vehicles with all the Halloween trimmings.**

**OPAC anticipates welcoming thousands of attendees to the Theater of Shadows and is seeking sponsors to help offset the initial costs of starting a new haunted house, including build-out, props, and other expenses.**

**And we need candy. Lots and lots of candy.**



## **PARTNER-IN-CRIME · \$10,000**

- All benefits of the Macabre Mastermind level, plus:
- Top-tier logo placement on all event materials, including haunted entrance.
- Exclusive naming rights
- Prominent feature in all media advertising and press materials.
- 12 complimentary VIP tickets for the haunted house.
- Customized sponsorship package based on unique marketing goals and activations.
- 10 x 20 booth

## **MACABRE MASTERMIND · \$5,000**

- All benefits of the Terror Trailblazer level, plus:
- Banner on display at venue
- 1 dedicated sponsored email to event attendees.
- Special recognition in pre-event online videos.
- 10 complimentary VIP tickets for the haunted house.
- Option for a unique, branded interactive experience within the haunted house.

## **TERROR TRAILBLAZER · \$2,500**

- All benefits of the Hauntingly Helpful level, plus:
- Recognition as a key sponsor in event press coverage.
- 8 complimentary VIP tickets for the haunted house.
- Opportunity to provide branded merchandise to attendees.
- Reserved parking

## **HAUNTINGLY HELPFUL · \$1,000**

- All benefits of the Spooky Supporter level, plus:
- Prime logo placement on all event promotional materials.
- 1 sponsored social media post dedicated to the sponsor.
- 6 complimentary VIP tickets for the haunted house.
- Exclusive booth space or activation area during the event

## **SPOOKY SUPPORTER · \$500**

- All benefits of the Eerie Enthusiast level, plus:
- On-site recognition
- 4 VIP tickets to Haunted House

## **EERIE ENTHUSIAST · \$250**

- 10 x 10 Exhibitor Booth (Parade of Frights only)
- Logo on website, e-mail blasts, print materials
- Carousel social media mention (to approx. 15k OPAC followers)
- 2 Complimentary Tickets to Haunted House

# SPONSORSHIP FORM



NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

NAME FOR SPONSORSHIP ACKNOWLEDGMENT:

\_\_\_\_\_

SOCIAL MEDIA HANDLES:

\_\_\_\_\_

CIRCLE YOUR SPONSORSHIP LEVEL:

PARTNER-IN-CRIME	\$10,000
MACABRE MASTERMIND	\$5,000
TERROR TRAILBLAZER	\$2,500
HAUNTINGLY HELPFUL	\$1,000
SPOOKY SUPPORTER	\$500
EERIE ENTHUSIAST	\$250
IN-KIND DONATION	_____

We're happy to create Custom Sponsorship Packages to meet your marketing and philanthropic goals. Get in touch with us!

Payment can be submitted by check, made payable to:  
Oxnard Performing Arts Center  
800 Hobson Way, Oxnard, CA 93030.

Have questions or prefer to pay by Credit Card?  
Email [info@theopac.org](mailto:info@theopac.org) or Call 805-385-8147