

# Los Fest

**8/24/24**

PRESENTED BY:





## **YOU + US = GROUNDBREAKING**

Los Fest is a FRESH, FUN, VIBRANT, and INSPIRED music festival experience that's by, for and of the people. It's a celebration of community, culture and creativity in the Greater Oxnard Area and its intersection with the region. Like our beaches and fields that meet an expansive Pacific Ocean, Los Fest immerses 1,500 attendees in a diverse landscape of emerging genres, head-turning activities, and locals-only marketplace centered within iconic Fisherman's Wharf. Align your brand with a demographic that's young and old, up-and-coming and already there, and as varied as the music and vibes we're curating.




# RAISE the ROOF

2022 VC Reporter Cover Story

## THE FESTIVAL

Organized by OPAC (Oxnard Performing Arts Center Corporation, a 501c3 tax-deductible nonprofit) and Numbskull Shows, Los Fest is a one-day music festival featuring:

- Main Stage
- Secondary Stage
- 20+ bands
- Chill Area
- Vendor Marketplace
- Band Merch Area
- Food Trucks
- Full Bar
- Art Installations
- Selfie Spots
- Immersive Activities
- After Party



Los Fest music festival will  
rock Oxnard this weekend

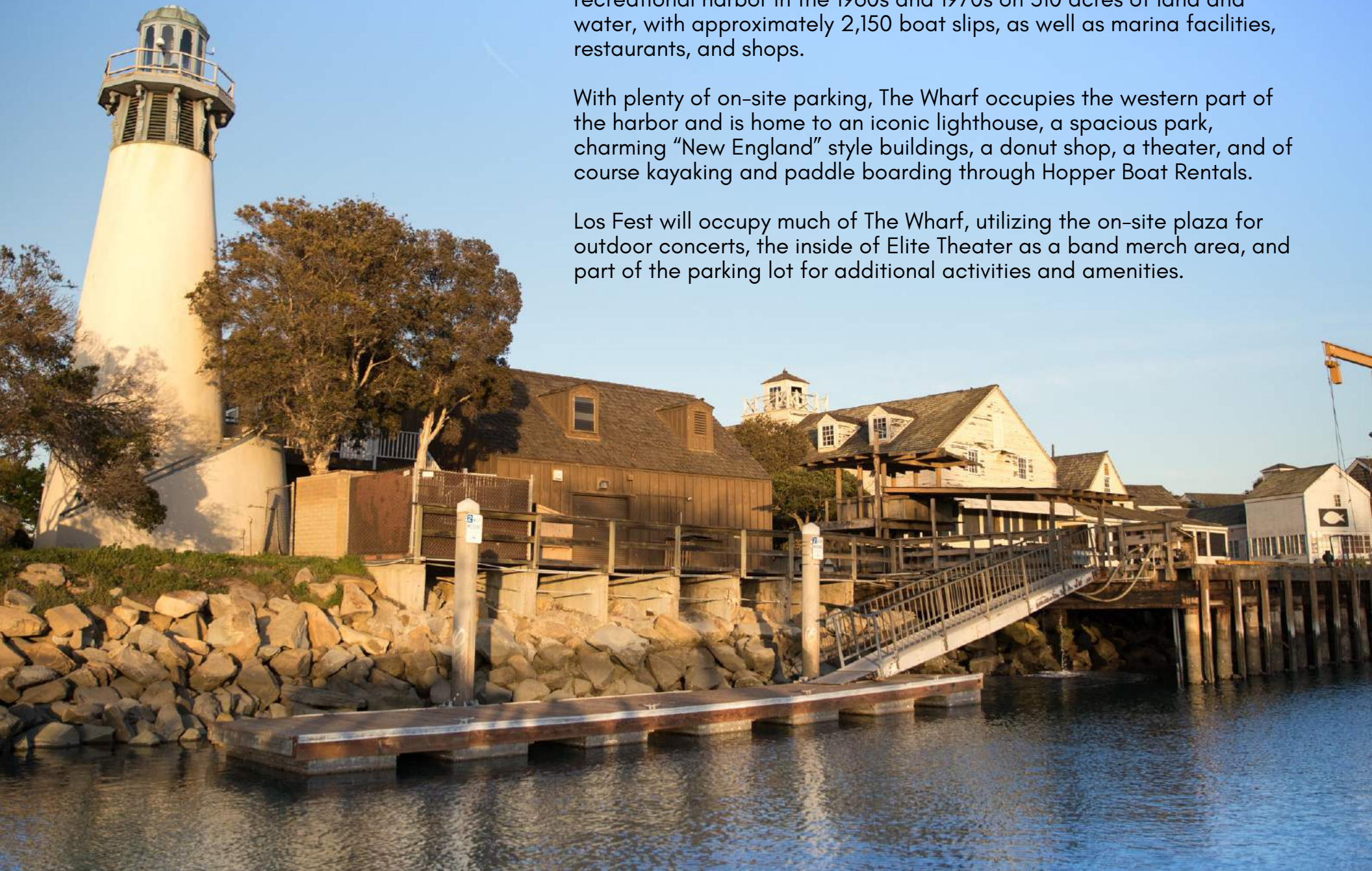


# THE VENUE

Fisherman's Wharf is part of The Channel Islands Harbor, a gem on the California coast between Port Hueneme and Ventura. It was built as a recreational harbor in the 1960s and 1970s on 310 acres of land and water, with approximately 2,150 boat slips, as well as marina facilities, restaurants, and shops.

With plenty of on-site parking, The Wharf occupies the western part of the harbor and is home to an iconic lighthouse, a spacious park, charming "New England" style buildings, a donut shop, a theater, and of course kayaking and paddle boarding through Hopper Boat Rentals.

Los Fest will occupy much of The Wharf, utilizing the on-site plaza for outdoor concerts, the inside of Elite Theater as a band merch area, and part of the parking lot for additional activities and amenities.



# SPONSORSHIP OPPORTUNITIES

	NAMING OPP	VIP PARKING	STAGE TIME	TIX	BOOTH	ON-SITE BANNER	LOGO IN DIGITAL + PRINT	SOCIAL MEDIA POST(S)	WEBSITE LINK
PRESENTING SPONSOR \$10,000 - 1 AVAILABLE	✓	4 VIP	✓	10 VIP 15 GA	✓	✓	✓	2 Dedicated Posts	✓
MAIN STAGE SPONSOR \$7,500 - 1 AVAILABLE	✓		✓	5 VIP 8 GA	✓	✓	✓	2 Dedicated Posts	✓
2ND STAGE SPONSOR \$5,000 - 1 AVAILABLE  BAR SPONSOR \$5,000 - 1 AVAILABLE	✓			2 VIP 6 GA	✓	✓	✓	1 Dedicated Posts	✓
COMMUNITY PARTNER \$2,500				8 GA	✓	✓	✓	Carousel	✓
AREA/ACTIVITY SPONSOR* \$1,000				4 GA		✓	✓	Carousel	✓
I'M WITH THE BAND \$250				2 GA			✓	Carousel	✓

**Sponsorable Areas and Activities:** Chill Zone, Marketplace, Band Merch Alley, After Party (TBD), Photo/Selfie Spots, DIY Button-Making, and others

# SPONSORSHIP FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

NAME FOR SPONSORSHIP ACKNOWLEDGMENT: \_\_\_\_\_

SOCIAL MEDIA HANDLES: \_\_\_\_\_

CIRCLE YOUR SPONSORSHIP LEVEL:

**PRESENTING** \$10,000 | **MAIN STAGE** \$7,500 | **2ND STAGE** \$5,000 | **BAR** \$5,000 | **COMMUNITY PARTNER** \$2,500

**AREA/ACTIVITY** \$1,000 | **I'M WITH THE BAND** \$250

**IN-KIND**, specify donation and approximate value: \_\_\_\_\_ valued at \$\_\_\_\_\_

Payment must be submitted no later than July 31, 2024.  
Checks can be mailed to OPAC | PO Box 332, Oxnard, CA 93032.  
Logo and artwork due Friday, July 5, 2024 to Tessa@TheOPAC.org.

Credit Card Payment: Name on Card \_\_\_\_\_ # \_\_\_\_\_  
CVC \_\_\_\_\_ EXP \_\_\_/\_\_\_ Zip Code \_\_\_\_\_





**For more information or to discuss a custom sponsorship package, contact:**

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THEOPAC.ORG

**OPAC is a 501(c)3 nonprofit organization established in 1998 and provides cultural and community programming by supporting, producing and presenting theater, dance, music, media/visual arts, residencies, and outside-the-box programs that are of, by and for our community. OPAC's mission is to foster and serve our community through inclusive programming, cultural and artistic exchange, and developing people-centered spaces. Tax ID 77-0524980.**